



FRESNO CHAFFEE ZOO Saturday, June 21, 2008

Fresno Chaffee Zoo's popular annual fundraiser Safari Night is now Do The Zoo! We invite you to sponsor this marquee event and be a part of something unique and just a little bit *wild*. This year's event celebrates the new sharks in our popular seasonal attraction Stingray Bay, and benefits our education programs both at the Zoo and in the community.

Do The Zoo is a high profile gala featuring specialties from premier restaurants and beverage sponsors, dancing under the stars and the sights and sounds of the Zoo at twilight. The party strolls along the Zoo's pathways, past exotic animals and lush gardens, and eventually culminates at the amphitheater. Back by popular demand will be headliner Papa Doo Run Run and an exclusive VIP area, adjacent to all the amphitheater action, for patron ticket holders and sponsors.

Please call Patty Peters, Director of Marketing and Development, at (559) 498-5936 with any questions regarding partnership opportunities.

TITLE SPONSOR	\$10,000
PRESENTING SPONSOR	\$ 7,500

From creating brand awareness, entertaining key clients, or demonstrating community involvement, Do The Zoo is the ideal marketing platform for reaching an affluent Fresno area audience.



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MAIN STAGE SPONSOR

\$ 5,000

Headliner Papa Doo Run Run has been known as California's band for the past four decades. Billboard Magazine stated: "PAPA's impeccably smooth vocal harmony and rock solid instrumentation hits of the 60's and 70's, and especially their award winning re-creation of the hits of Jan & Dean and the Beach Boys, were strictly sensational and left the audience screaming for more." Imagine your company name and logo featured on a banner hanging on the Zoo's historic amphitheater as these amazing performers get the crowd movin' and groovin'.

VIP AREA SPONSOR

\$ 2,500

Do The Zoo features an elite VIP area, adjacent to all the amphitheater fun, for patron ticket holders and sponsors. VIP benefits include a dedicated entrance to the Zoo, their own bar and restroom facilities, exclusive entertainment including visits from Zoo animals, and many more surprises. Your support of Fresno's wildest fundraiser will be seen by the area's finest as they pass under your banner at the entrance to their private party.

ENTERTAINMENT SPONSOR

\$ 1,500

A variety of other entertainment such as ethnic drumming, foot tapping bluegrass, and sizzling blues are spread throughout the Zoo for guests to enjoy as they mix and mingle. Each of these entertainment venues is available for sponsorship.



Fresno Chaffee Zoo
Development Department
894 W. Belmont Avenue
Fresno, CA 93728
(559) 498-5921

Yes! I will support Fresno Chaffee Zoo's education programs by sponsoring Zoo To Do: Sharks in the Park.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone: _____

Email: _____

- | | | |
|--------------------------|------------------------------|-----------------|
| <input type="checkbox"/> | Title Sponsor | \$10,000 |
| <input type="checkbox"/> | Presenting Sponsor | \$ 7,500 |
| <input type="checkbox"/> | Main Stage Sponsor | \$ 5,000 |
| <input type="checkbox"/> | VIP Area Sponsor | \$ 2,500 |
| <input type="checkbox"/> | Entertainment Sponsor | \$ 1,500 |

Check enclosed

Please send an invoice

Credit card **Visa** **Master Card** **AMEX**

Card # _____

Expiration Date _____

Name on Card _____

FRESNO CHAFFEE ZOO	Entertainment	VIP Area	Main Stage	Presenting	Title
Do The Zoo: Sharks in the Park	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000
Event booth	*	*	*	*	*
Program recognition	*	*	*	*	*
General admission tickets	6	4	8	12	20
VIP area tickets		8	8	12	20
Website recognition	*	logo	logo	logo	logo
Zoo tickets	10	20	30	40	50
Membership magazine recognition	*	*	logo	logo	logo
Event program ad	1/3 pg	1/3 pg	1/2 pg	1/2 pg	1 pg
Invitations to Zoo VIP events	*	*	*	*	*
News release inclusion	*	*	*	*	*
Banner (entry banners up prior to event, includes banner in VIP)	venue	VIP area entry	amphitheater	entrances	entrances (logo)
Invitation recognition		*	*	*	logo
Visitor guide insert mention		*	*	*	logo
Recognition on table top signage in VIP area		logo	*	*	logo
Ticket recognition				*	logo
Inclusion in paid ads				*	logo (ex. radio)
20% off facility rental				*	*
Unlimited general admission tickets at \$50 each					*

