

**FOR IMMEDIATE RELEASE**

January 7, 2009

**WOO YOUR LOVED ONES WITH A GIFT FROM THE ZOO**

FRESNO, Ca. – Roses are red, violets are blue, for Valentine's Day adopt from the Zoo! This Valentine's Day give your special someone the truly unique and loving gift of an animal adoption from Fresno Chaffee Zoo.

The Valentine's special is the Zoo's red wolf for \$35 (\$45 if mailed) with a gift package that includes a cuddly plush toy wolf and a chocolate treat from See's Candies. Your sweetheart will also receive a certificate of adoption, animal fact sheet, and an invitation to Zoobilation. Plus your special someone's name will be listed on the Zoo's Adopt-an-Animal recognition sign reminding them of your love the whole year through!

Adopt a wolf and you will show you care for your Valentine as well as one of the Zoo's special creatures. The Zoo has a variety of other animals available for adoption starting at just \$25. Zoo animal adoptions may be purchased on the Zoo's website at [www.fresnochaffeezoo.com](http://www.fresnochaffeezoo.com) or by calling 559-498-5921.

The Valentine's Adopt-an-Animal fundraiser is made possible with support from KMPH Fox 26 and K-Jewel 99.3 FM.

*Fresno Chaffee Zoo is open every day of the year from 9 a.m. to 4 p.m. General admission during regular Zoo hours is \$7 for adults, \$3.50 for children 2-11 and seniors 62+, and children under 2 and Fresno Chaffee Zoo members are free. The mission of Fresno Chaffee Zoo is to provide a fun, unique and up-close experience that strengthens the bond between people and wildlife. The Zoo is accredited by the Association of Zoos and Aquariums (AZA).*

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